

 **red flower**



LUXURY HOSPITALITY
AMENITIES COLLECTION



About

New York. NY.

Founded in New York City, Red Flower is a luxury beauty wellness brand rooted in a philosophy of wellbeing, sustainability, and a multi-sensory approach to living.

Independent and Certified Women Owned since 1999, Red Flower exists on the forefront of therapeutic skin and body care science while remaining rooted in time honored bathing traditions, transforming daily personal care routines into a healthy approach to ageless, lasting radiance.



Product universe

a sensorial lifestyle

Red Flower extends beyond skincare into a completely transformative universe, encompassing body and hair care, home fragrance, and wellness rituals.

Generous aromatherapy, concentrated, potent botanical ingredients, and luxurious textures in each product experience enhances mood, stimulates circulation, and lowers stress. Toxin-free formulations, mindful application techniques, and intentional design create meditative moments that restore clarity, uplift the senses, and promote vibrant health.

Environmental responsibility is a lifelong commitment woven into every Red Flower ritual, from ingredient sourcing to packaging and fulfillment. Revolutionary refillable systems, recycled materials, and waste-conscious design reduce ecological impact while delivering an elevated, immersive journey. Every ritual empowers guests to embrace luxury that is mindful, elegant, and honors the planet.



body & hair care shower moment™

Nourishing formulations designed to uplift daily rituals through texture, scent, and sensorial pleasure.



home fragrance scentscapes

Pure flower essence fills a room with the generous scent of just-picked flowers. A refined collection of candles and diffusers transport nature's bloom indoors.



aroma & rituals bathhouse masters

Each Red Flower therapeutic collection combines pure, toxin-free ingredients with time-honored, ceremonial healing techniques to create a purposeful, multi-layered, transportive experience that delivers transformative wellness, radiant longevity, and ageless beauty.



natural ingredients pure & potent botanicals

Carefully selected plant extracts and whole essential oils ensure optimal health, performance, and respect for nature.



Italian Blood Orange collection

Like pure sunlight, the power of fresh citrus enlivens the spirit and invigorates the body. a bright blend of the citrus-sweet orange blossom, tangy juice and sharp spicy rinds that engage the senses. the crimson shade of a sicilian sunset. the warm harvest of grapefruit and lime groves, it stimulates and brings joy to the very core. awaken from the haze of life, be present, be open.

400 ml

Red for emotion and energy, love and life force.
Flower as the ultimate symbol of nature's beauty and power.

Each bottle is endowed with a sunprint of the datura flower - the oldest flower fossil found - symbolic of the Red Flower commitment to nature realized by the biodegradable, biocompatible ingredients within.

The design of the bottles is defined by their transparency, allowing the purity of the contents and the lightness of the form to take center stage.

Relocking pump with optional custom-fit tamper-proof bracket system ensures a hygienic and functional shower experience.





Ecosystem

ABS

The design is expressed through a deep black finish, creating a sleek, contemporary, and highly elegant aesthetic.

The surface is enhanced with the brand's signature **flower in silver**, creating a sophisticated contrast that adds definition and character to the overall design.

A refined balance between minimalism and presence, where the contrast between black and silver becomes the key element of expression, evoking a discreet and timeless luxury.



Ecosystem

aluminum

The ecosystem design is expressed through natural aluminium, creating a pure and understated aesthetic.

For the **Italian Blood Orange** collection, the surface is enhanced with the brand's signature flower in embossed relief, adding depth and a subtle decorative sophistication.

A refined balance between minimalism and detail, where texture becomes the key element of expression, reflecting a quiet and sensorial luxury.



Red Flower

Therapeutic Touchpoints

A partnership with Red Flower through Lande opens access to an array of unforgettable therapeutic touchpoints and wellness opportunities, including but not limited to:

- turn down treasures to take home, cherish and share
 - sleep support
 - bath enhancements
 - athletic performance & recovery support
- eco ancillaries and essentials
- customized spa menu development featuring over 100 spa, body, hair and skincare products for signature treatment services and vibrant retail array
- therapeutic shower moment™ locker room offerings
- public space vanity offerings that heal and delight
 - intensely scented room diffusers with exclusive styling
 - holistic hygiene hand soap and lotion
- unparalleled VIP gifts to complement in-room experience

Press Highlights

VOGUE
GLOBAL SPA GUIDE
The Spa at the Inns of Aurora
Finger Lakes, New York

"The Red Flower Hammam Ritual is pure sensory indulgence."

2024
VOGUE
GLOBAL SPA GUIDE

see the products that inspired this weekend's article in our home town paper, **The New York Times**

Once a year, Yael Alkalay of the brand Red Flower heads to the southern coast of Massachusetts to get her hands dirty and dream up new elixirs.

Ingredient Hunting with a Holistic Skin-Care Expert

Robb Report
TRAVEL / HOTELS
OCTOBER 5, 2021

First Look: Virginia's Historic Keswick Hall Reopens After a Multi-Year Makeover

VOGUE

Gabriela Hearst's Top Tips For a Sustainable—and Luxurious—Beauty Routine

THE CITIZEN'S POST

Nothing says 'New York Nostalgia' like The Greenwich Hotel

Condé Nast Traveler

Review: Pendry Natirar: First In
A historic brick mansion with an adjacent farm nestled inside a 500-acre park... in New Jersey.

Spa Pendry is located in the new wing of the hotel and comes in at a whopping 19,000 square feet. The entrance is on the ground floor with a retail space and then guests descend a grand spiral staircase with green marble steps to the main wellness area. There are 12 treatment rooms, each named after a flower, and in addition to men's and women's lounges, an indoor pool with a view to nature.

On one side is a Himalayan salt room with comfy lounge chairs and cozy blankets, and the other has two mud rooms with showers that can be reserved for an apply-it-yourself mud treatment. The custom-made mud by Red Flower is crafted from herbs like jasmine grown on the farm.

20 Hotel Bathrooms That Will Have You Spending Vacation in the Tub

The Jefferson
The Thomas Jefferson suite at The Jefferson has top-of-the-line products from Red Flower, an in-mirror TV, and a sprawling vanity.

TRAVEL+LEISURE



www.redflower.com

LANDE

*C/ Fundidores, 63 Getafe - MADRID, SPAIN
Tel + 34 91 684 00 50*

[**www.landes.com**](http://www.landes.com)

*999 Brickell Ave, Suite 410 Miami, FL 33131
+1 (305) 517-3544*

[**landeint.com**](http://landeint.com)