

**HIERBAS
DE IBIZA**

LANDE





Los Torres

THE ORIGIN

Hierbas de Ibiza was born from a unique family tradition on the island. It all started in **1965**, when jewelers Antonio and Pele Torres, also linked to Ibiza's Adlib fashion, created an exclusive eau de toilette and aftershave as complements to their collections.

Over time, that initial fragrance evolved and was perfected by the next family generation, Antonio, Isabel, and Mercedes Torres, resulting in the creation of the Agua de Colonia Fresca Hierbas de Ibiza as we know it today.

Since then, the brand has remained true to its **artisanal production and Mediterranean essence**, crafting perfumes with natural ingredients like lemon peel, sage, rosemary, and orange blossom, capturing the light, freshness, and spirit of Ibiza.

Hierbas de Ibiza is more than just a fragrance: it's a way to carry the island's free, clean, and luminous character within.

THE ESSENCE OF THE ISLAND



Genuine and inimitable, Hierbas de Ibiza cologne is much more than a perfume: it is a bottled memory of the island.

A fresh, clean, and natural scent that surrounds you and transports you to an Ibizan sunrise, with clear skies, pure air, and calm seas.

Formulated with **natural essences** of lemon, orange, rosemary, jasmine, and orange blossom, its fragrance is light yet long-lasting, unisex, free from artifices, and deeply sensorial.

Each drop speaks of freedom, light, and the Mediterranean.

A RANGE OF CAPTIVATING PRODUCTS





RITUALS THAT SMELL LIKE IBIZA

Hierbas de Ibiza offers a sensorial collection that goes beyond perfume: a line of care and lifestyle products that extend the Mediterranean olfactory experience.

Highlighted products:

- **Eau de Cologne:** The soul of the brand, fresh and luminous.
- **Bath Salts:** For a relaxing soak with natural notes.
- **Perfume Diffuser:** Fills spaces with the essence of Ibiza.
- **Bar Soap:** Gentle cleansing with an enveloping scent.
- **Shower Gel & Balm:** A care routine with a light texture and lasting fragrance.
- **Solid Cologne:** Practical and sensorial, to carry Ibiza with you.
- **Scented Candle:** Soft light and aroma that transforms any space.

Each product is designed to evoke pleasure, calm, and the authenticity of Ibiza, with an artisanal and natural approach.

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AMENITIES COLLECTION

Hierbas de Ibiza's amenities bring your clients an authentic and evocative experience: natural freshness, clean aromas, and a touch of Ibiza in every moment.

The amenities reflect the brand's free and sensorial spirit, connecting with emotions and memories.



FRAGRANCE



HEART NOTES

Sage
Geranium
Jasmine



BASE NOTES

Orange blossom
Cinnamon
Vanilla



TOP NOTES

Thyme
Lavender
Lemon verbena
Rosemary

MEDITERRANEAN DESIGN & FRESHNESS

Hierbas de Ibiza's traditional bottles reflect the brand's simple and natural elegance.

With a clean and functional design, they allow you to enjoy fresh, aromatic formulas in individual formats, ideal for a personal care experience with a Mediterranean touch.





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