

PURE ITALIAN ESSENCE

LIVED WITH GRACE

MILANESI

— DESIGN OF NATURAL SKINCARE —

THE ELEGANCE OF
CONSCIOUS CARE

OUR HISTORY

Since its origins, MILANESI has elevated personal care into an expression of style and balance, inspired by Milanese elegance and Italian artisanal tradition. The brand is born from the fusion of science, design, and nature, creating products that embody the true essence of “*Made in Italy*”.

Milanesi Skincare was created with the aim of developing effective, natural, and safe formulas designed to meet the needs of skin increasingly exposed to stress, pollution, and external aggressors. Each product combines innovation and heritage, blending natural ingredients with sensorial textures and distinctive fragrances.

More than a cosmetic brand, MILANESI represents a **lifestyle philosophy**: the pursuit of harmony between body, mind, and environment. Each creation reflects **the soul of Milan**, sophisticated, contemporary, and deeply conscious, where beauty is understood as a way of living with purpose and authenticity.

THE ESSENCE OF MILANESI



OUR VALUES

We develop innovative, high-performance formulas with anti-pollution action, designed to maximize the benefits of natural and organic raw materials, 100% made in Italy.



LOCAL INGREDIENTS · 0 KM

We carefully select Italian companies that provide **unique ingredients with powerful active properties** for skincare.

Our formulas combine certified organic plant extracts sourced from different regions of Italy, ensuring quality, efficacy, and a rich sensorial experience.

SUSTAINABILITY

We are committed to **minimizing environmental impact** at every stage of our process.

We work with recycled and recyclable materials and promote responsible production that respects both the skin and the environment.

LOCAL PRODUCTION

We collaborate with small Italian artisanal companies with extensive experience, ensuring the highest standards of quality and traceability.

Local production allows us to reduce our carbon footprint while preserving the authenticity of true **Made in Italy**.



NAVIGLI

Inspired by the creative energy of Milan's canals. Products that combine vibrant aromas with natural ingredients such as coffee and revitalizing extracts. Perfect for awakening the senses.



BRERA

Evokes the artistic and sophisticated spirit of the Brera neighborhood. Formulated with regenerating ingredients and soft aromas, ideal for nourishing and balancing the skin.



MONTENAPOLEONE

A symbol of Milanese luxury and elegance. Its formula contains premium ingredients that provide radiance and softness, with a warm and enveloping fragrance.

OUR COLLECTIONS

Each MILANESI collection is an invitation to discover a universe of well-being inspired by the essence of Milan. Formulated with natural ingredients and carefully selected scents, each line pays tribute to the art of personal care through enveloping textures and unique sensory experiences.

SETS & EXPERIENCES



SPA THERAPY SET

A set of three Relaxing Candle Oils in different fragrances. Designed as a complete wellness ritual, ideal as a gift or for exclusive spa experiences.

A selection of single-use sachets with facial cleansers and treatments, the perfect introduction to the MILANESI universe. It allows you to discover the most suitable line for each skin type.



DISCOVERY SET

A WELLNESS EXPERIENCE FOR YOUR SPA

Milanesi Skincare offers a combination of innovative treatments with delicate and highly effective products, designed to care for the skin while delivering a unique sensorial experience.

Our facial and body treatments have been created to provide a complete wellness ritual, beginning with a harmonious selection of fragrances and followed by carefully developed massage techniques tailored to each need.

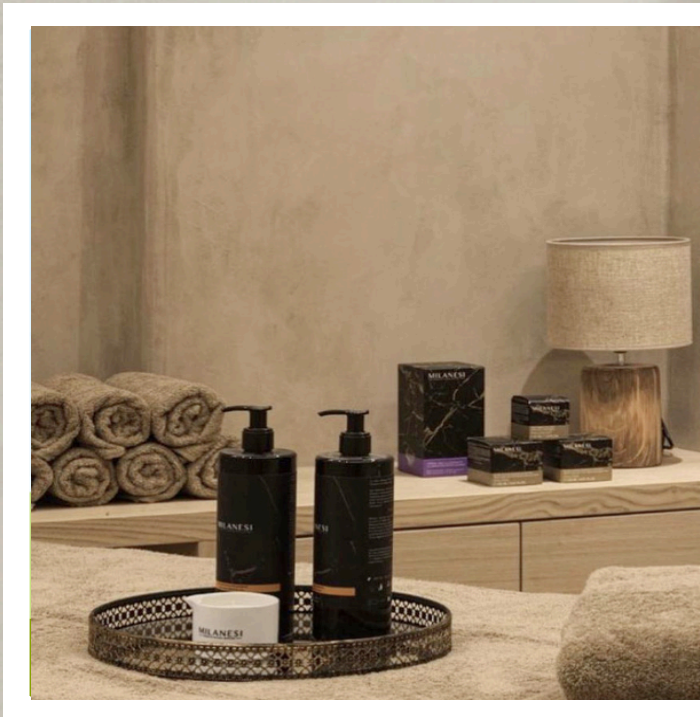
The goal is to transform every treatment into a moment of relaxation and balance, enhancing well-being for both skin and spirit.

SPA COLLABORATIONS

Milanesi Skincare is present in prestigious spas and hotels such as Four Seasons, Grand Hotel da Vinci, Hotel Belvedere, Urban Hive, Lindian Village, MGM, SWOT Hospitality, Yi Hotel Mykonos, Hilton, Palace Hotel, Senato Hotel Milano, La Folie, Anelet dal 1980 and STRAF.

SOME OF OUR TREATMENTS

- Candle Oil Massage
- Purifying & Energizing Treatment
- Detox Scrub Treatment
- Anti-Aging & Soothing Facial
- Body Sculpting Treatment
- Vitamin Infusion Treatment



AMENITIES COLLECTION

Transform everyday moments into a wellness ritual. Each formula is created to care for the skin with softness and respect, combining lightweight textures, natural fragrances, and packaging designed with the discreet elegance of Milanese style.

Inspired by the art of conscious care, this line redefines luxury in its purest form: simple, functional, and deeply sensory.

It leaves a lasting trace of well-being that goes beyond the moment.



RITUAL CARE

Transform every everyday gesture into a moment of conscious care.

Formulated to respect the skin's natural balance, this collection combines light textures, carefully selected ingredients, and a design that reflects the serene sophistication of Italian style.

Inspired by the refined simplicity of contemporary wellbeing, every detail has been thoughtfully created to offer a sense of comfort, purity, and harmony.

A moment of pause that transforms the essential into something extraordinary.

A collection designed to accompany moments of calm, where personal care becomes a quiet ritual of wellbeing and elegance.





ts clean and contemporary silhouette celebrates the harmony between form and function, evoking transparency, purity, and the timelessness of Italian design.

Made with sustainable materials and designed to last, these pieces enhance the hospitality experience with responsible elegance.

Each bottle invites guests to enjoy water as an act of well-being and connection with the environment.



HAND & BODY WASH | BODY LOTION | SHAMPOO | CONDITIONER

ECO-SYSTEM

It represents a vision of a circular future, where aesthetics and sustainability come together without compromise.

Each element has been designed from an eco-responsible perspective: recycled materials, ethical processes, and a modular design that extends the life of the products.

It is a collection that reinterprets luxury through respect for the planet and conscious innovation, reaffirming that elegance can also be sustainable..



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