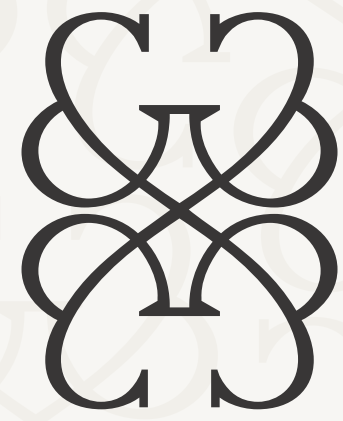


**SEASKIN LIFE**



**HEALTH &  
*LONGEVITY*  
HOSPITALITY**

2026



# PRINCIPLES SEASKIN LIFE

THE FRAMEWORK FROM WHICH WE DESIGN AND  
OPERATE EVERY PROJECT.



*Wellbeing is not fragmented.*

Everything responds to a **coherent system**, not isolated actions.



*The system precedes the product.*

**First come the criteria and the experience;** then the formulas and the objects.



*Calm is sustained over time.*

**We do not accelerate processes** or operate from urgency.

ALL OF  
WELLNESS.  
ONE SINGLE  
BRAND.



INNER STATE — GESTURE — RITUAL — FORM — PRODUCT

## INDEX

HEALTH IS THE  
FOUNDATION.  
WELLNESS IS THE  
EXPERIENCE.



LONGEVITY  
IS THE RESULT.

# SEASKIN LIFE: THE OPERATING WELLNESS SYSTEM FOR LUXURY HOSPITALITY.

WE TRANSFORM WELLNESS FROM A SINGLE SERVICE INTO A CONTINUOUS WELLNESS INFRASTRUCTURE.

## HEALTH & WELLNESS

Designed to be implemented transversally across 5\* hotels and resorts.

A complete infrastructure that activates wellbeing throughout the entire guest experience.

## THE SYSTEM INTEGRATES:

- Spa & treatments
- Rooms and amenities
- Environmental aromachology
- Experiential retail
- Wellness F&B
- Team training

## KEY RESULTS:

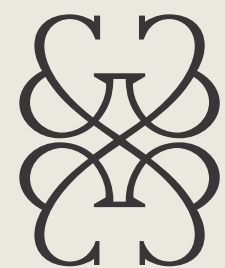
- Increased guest length of stay
- Higher average ticket
- Real guest loyalty
- Greater perception of luxury
- Differentiation from competitors

## IMPLEMENTED IN:

Mandarin Oriental  
 Four Seasons  
 Six Senses  
 St. Regis  
 JW Marriott  
 Gran Meliá  
 Le Méridien  
 +40 international destinations

## OPERATING MODEL:

**Plug & play**  
 Training included  
 Scalable  
 Multi-property



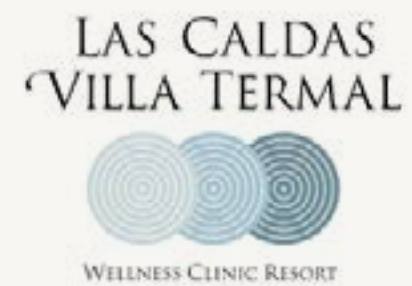
*SeaSkin Life combines products, rituals, and wellness experiences, implemented in a modular way according to the needs of each hotel.*

# 01

## INTERNATIONAL *HOSPITALITY* PARTNERS

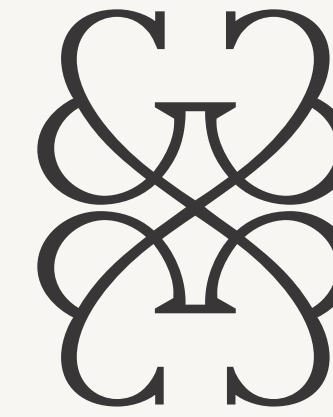
SEASKIN LIFE

*Implemented in more than 40 luxury hotels and resorts worldwide.*



# INTERNATIONAL INFRASTRUCTURE

*SeaSkin Life as an operating system in 5\* hotels  
and destinations*



*Europe · Middle East · USA · Mediterranean*

## EUROPE

Main market · Luxury hotels and resorts

Mandarin Oriental Barcelona — 5★ Luxury

Four Seasons Madrid — 5★ Luxury

Castillo Hotel Son Vida — 5★ Luxury

The St. Regis Mardavall Mallorca Resort — 5★ Luxury

Four Seasons Resort Mallorca at Formentor — 5★ Luxury

Las Caldas Villa Termal — 5★

Sport Hotel Hermitage & Spa — 5★ Luxury

Six Senses Ibiza — 5★ Luxury

Hacienda Na Xamena — 5★ Luxury

Marbella Club Hotel — 5★ Luxury

GPRO Valparaiso Palace Hotel & Spa — 5★

Fontsanta Hotel — 5★

Palacio Can Marqués — 5★ Luxury

Can Cera Hotel — 5★

Can Alomar Hotel — 5★

Can Simoneta Hotel — 5★ Boutique

Hotel Calatrava — 5★

Sant Jaume Design Hotel — 5★

Pleta de Mar Luxury Hotel — 5★ Luxury

Aqva Romans Banys Vells — 5★

Baglioni Hotel Luna — 5★ Luxury

Le Méridien Ra Beach Hotel & Spa — 5★

JW Marriott Crete Resort — 5★

Hotel Punta Tragara — 5★ Luxury

Hotel Aleph Rome — 5★

Hôtel de Crillon — 5★ Luxury

Purobeach Resort Mallorca — 5★ Luxury

Purohotel Palma — 5★

Purogrand Hotel — 5★

Convent de la Missió — 5★

ZEM Wellness Clinic Altea — 5★ Wellness

Gran Meliá Torre Melina — 5★ Luxury

Meliá Zahara Resort & Villas — 5★

Can Aulí Luxury Retreat — 5★ Luxury

## MIDDLE EAST

Strategic developments and selected projects.

NUMO Corfu by Aethos — 5★ Luxury

(Opening 2026)

## USA

Private collaborations in hospitality and expansion market.

Alliances in luxury yachting and lifestyle

Riva Yachts — collaboration with a luxury brand



EUROPE— PARTNERS



USA— PARTNERS



02

IMPACT

SEASKIN LIFE

# OPERATING MODEL

## *SeaSkin Life*

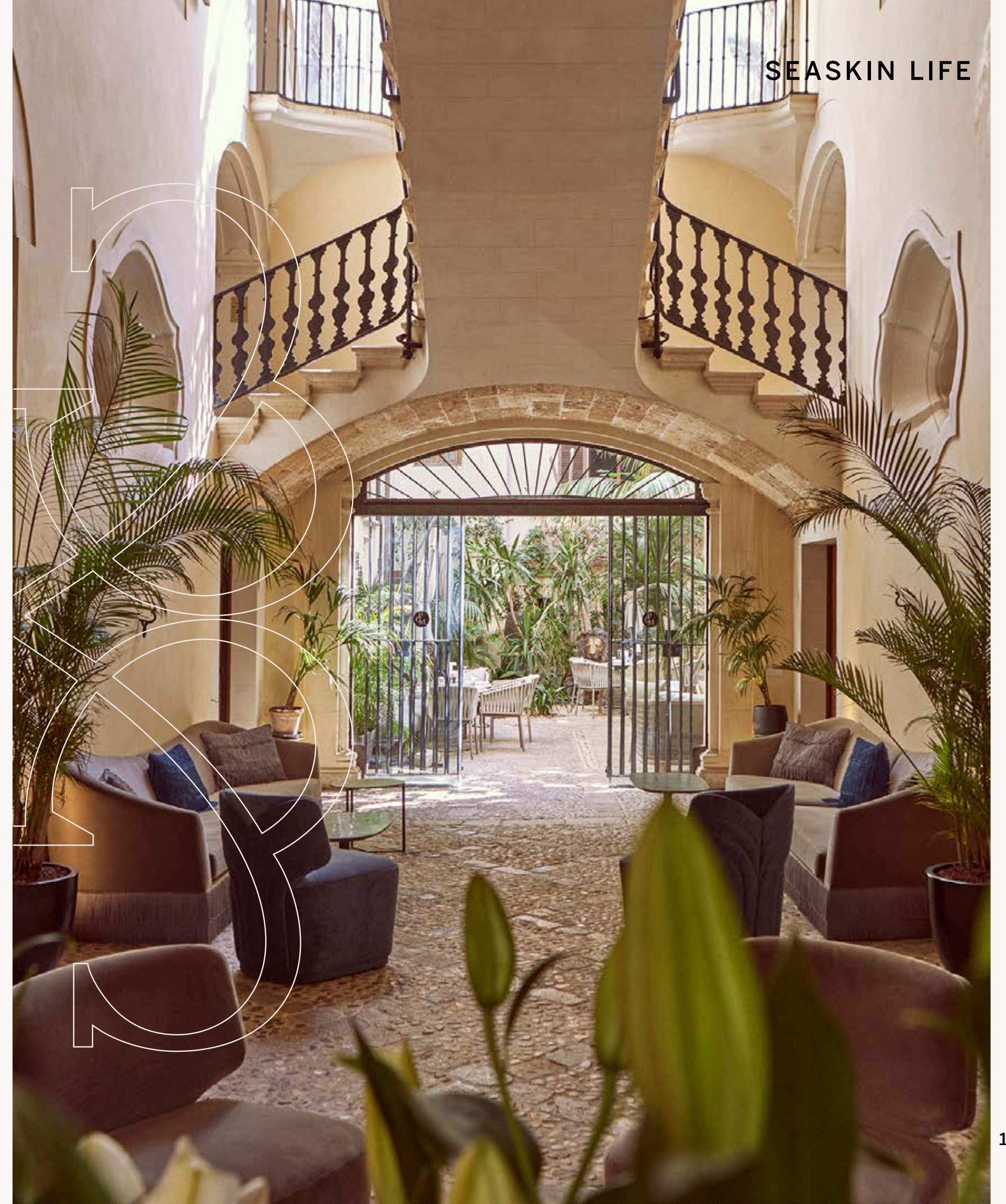
System, methodology, protocols, and training.

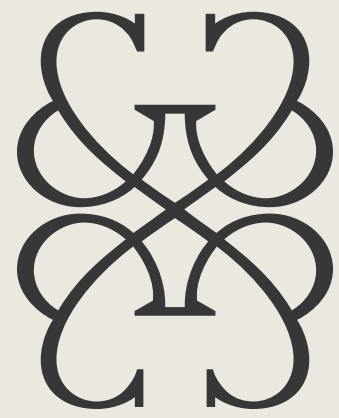
## *Hotels and Partners*

Daily operations, team, reservations, and sales.

**SeaSkin Life designs the operational framework.  
The hotel activates and integrates it.**

Initial training, activation, and ongoing follow-up.  
Model designed to scale without operational dependency.





*The guest does not simply rest.  
They transform.*

SEASKIN LIFE

# 03

## WELLBEING *SYSTEM*

SEASKIN LIFE

# WELLNESS CONSULTING

*SeaSkin Life supports wellness projects at two key stages.*

From the outset, through **Regenerative Living Consulting**, we integrate wellbeing as a structural part of design, architecture, and the spatial experience.

When the project is already operational, SeaSkin Life acts as a **strategic partner**, optimizing the existing experience through protocols, rituals, and sensory activations that **ensure coherence and continuity** over time.



# STANDARD IMPLEMENTATION MODELS

## *Activation in Spa and treatments (professional protocols)*

Treatments, rituals, and protocols that structure the wellness experience in the treatment room.

## *In-room (Amenities and rituals)*

Implementation of the system in the room and the guest's first contact with the brand.

90-DAY PILOT AS AN INTEGRATED SYSTEM.  
WE TRANSFER KNOW-HOW AND TRAIN TEAMS  
TO SUSTAIN THE SYSTEM OVER TIME.

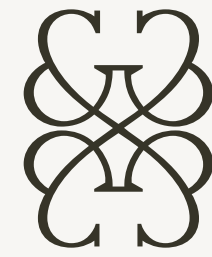


*Once implemented, the SeaSkin Life ecosystem unfolds across three areas.*



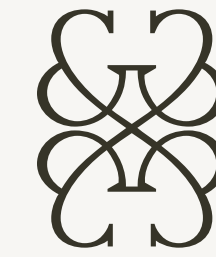
### OUR SANCTUARIES

Deep activation of the system.  
(Flagships, clubs, proprietary resorts.)



### HOSPITALITY PARTNERS

Integration of the system in hospitality  
(Implementation in 5\* hotels)



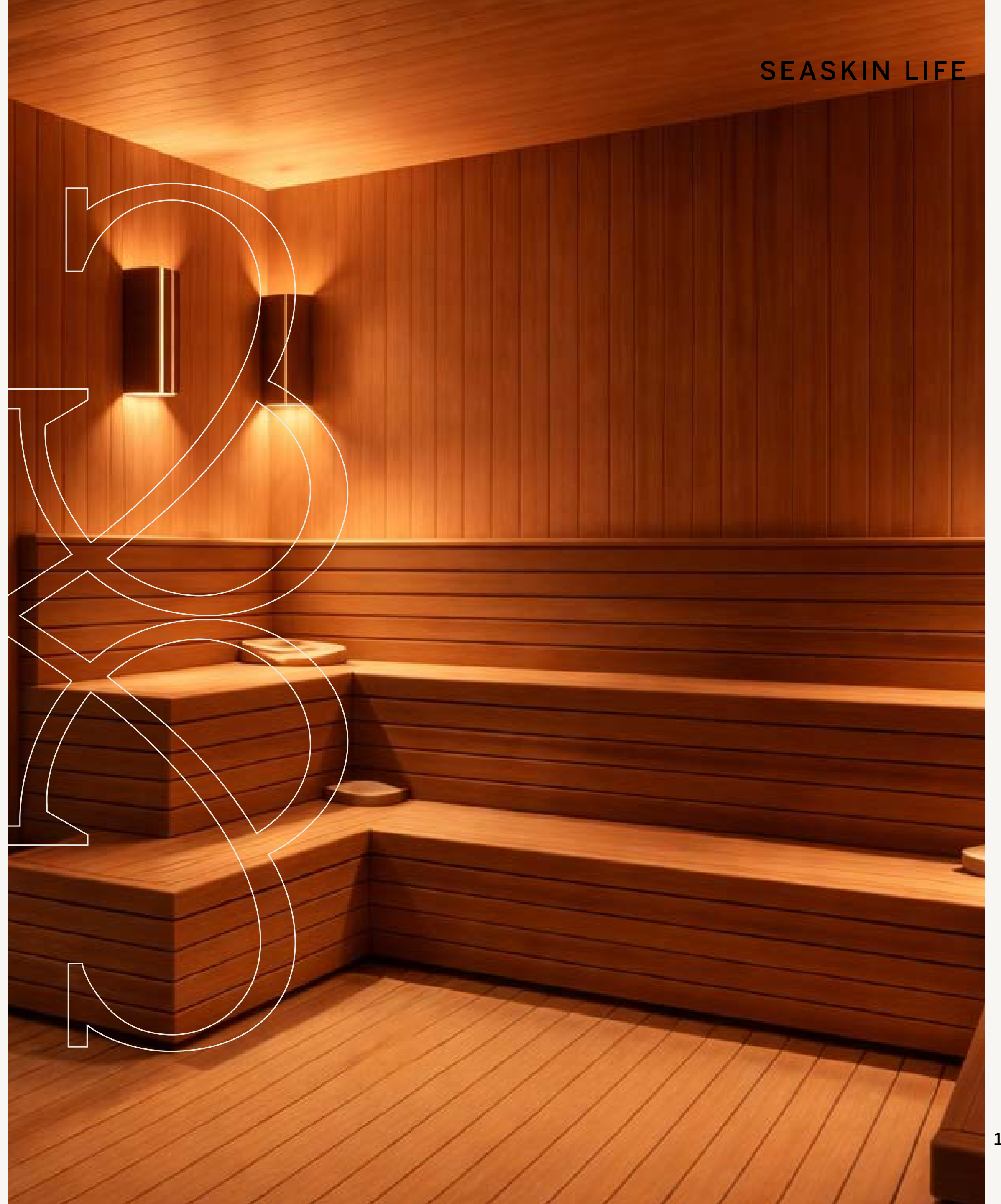
### AT-HOME RITUALS

Daily continuity of the system.  
(Daily extension)

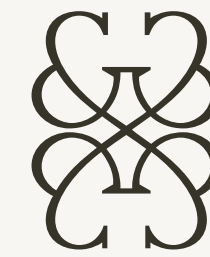
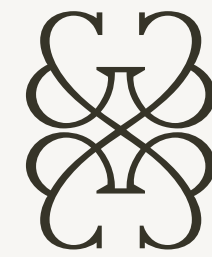
# OUR SANCTUARIES

*Three formats.  
One system.*

SEASKIN LIFE — HEALTH & LONGEVITY HOSPITALITY



*Sanctuary Typologies — SeaSkin Life Longevity Spaces*



**URBAN BOUTIQUE**  
**PRECISION AND RECURRENCE**

Urban Boutique, conceived to activate wellbeing in everyday urban life, with precise, personalized, and high-frequency experiences.

**LIFESTYLE SOCIAL CLUB**  
**MOVEMENT, COMMUNITY, AND ENERGY.**

Lifestyle Social Club, where wellbeing coexists with movement, social life, and the Mediterranean environment, without losing depth or rigor.

**RESORT NATURE**  
**DEEP IMMERSION AND REGENERATION.**

Resort Nature, focused on a complete immersion in rest, regeneration, and reconnection, supported by a natural environment and the guest's available time.

*Our current Sanctuaries — Urban Boutique*

PALMA CONVENT



PALMA PALACE



PALMA PURO



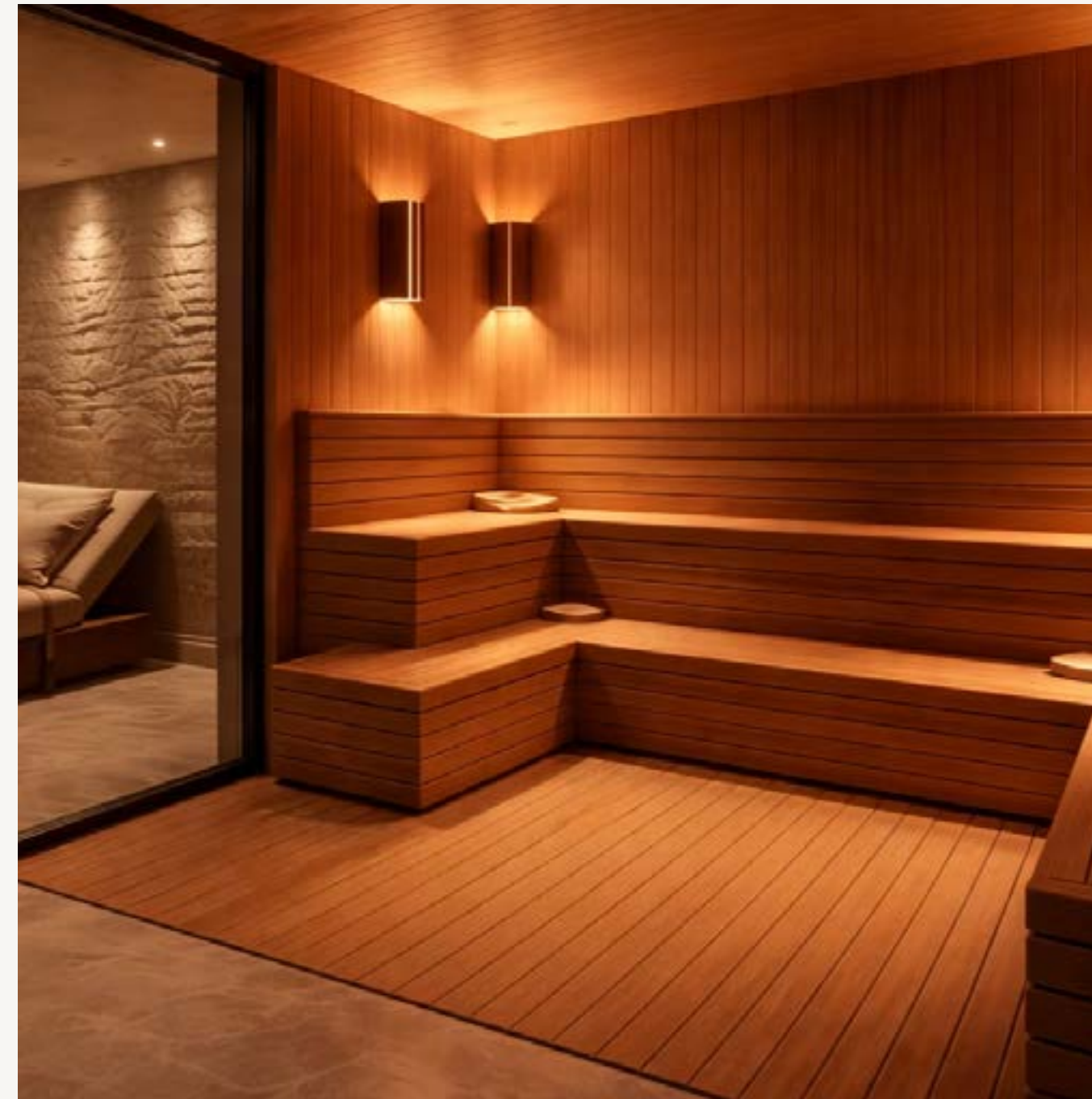
SEASKIN LIFE — HEALTH & LONGEVITY HOSPITALITY

*Our current Sanctuaries — Lifestyle Social Club*

THE HOLISTIC CLUB



PALMA CLUB DE MAR



*Our current Sanctuaries — Resort Nature*

SANTA PONSA CLUB



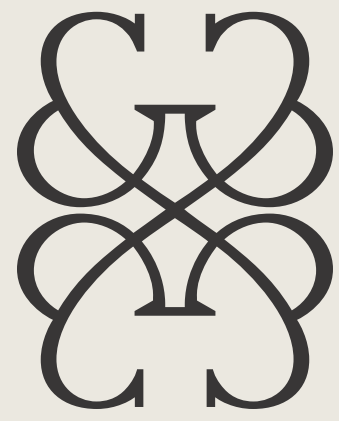
TRAMONTANA



04

360° GUEST  
*EXPERIENCE*

SEASKIN LIFE



*The system is articulated through sensory experiences  
that accompany the entire guest journey.*

SEASKIN LIFE

*Complete guest journeyd*

SEASKIN LIFE — HEALTH & LONGEVITY HOSPITALITY



ARRIVAL  
1st ACTIVATION

**Check-in**

- Brand presence
- Wellness language

**Team & service**

- Conscious tone
- Regulating hospitality

**Lobby**

- Sensory pop-up
- Mini rituals
- Calming mists and oils



ROOM  
IN-ROOM ACTIVATION

**Wellness menu**

- Bath · Sleep · Energy

**Rituals**

- Deep Calm
- Circadian rhythm  
(rise · root · glow)

**Kits**

- Sensory bath
- Jet lag reset
- Presence  
(aroma · sound · intention)

**Ambience**

- Signature aromatherapy
- Calm guide (3 min)



WELLNESS AREA  
CORE OF THE SYSTEM

**Spa & treatment rooms**

- Signature protocols
- Emotional longevity rituals
- Nervous system regulation

**Water areas**

- Thermal circuit

**Emotional retail**

**Movement**

- Morning movement
- Breathwork
- Cold/heat transitions



OUTDOORS  
NATURAL REGULATION

**Activations**

- Sunset ritual
- Sound healing
- Gentle movement
- Micro-rituals on loungers

**Sampling**

**Healthy point**

- Infusions
- Mediterranean beverages



WELLNESS  
GASTRONOMIC  
NUTRITION

**Integrations**

- Wellness calm infusion
- Mediterranean essence
- Healthy KMO menu
- Pre-meal mini rituals



WELLBEING  
TERRITORY  
CONTEXTUAL

**Destination**

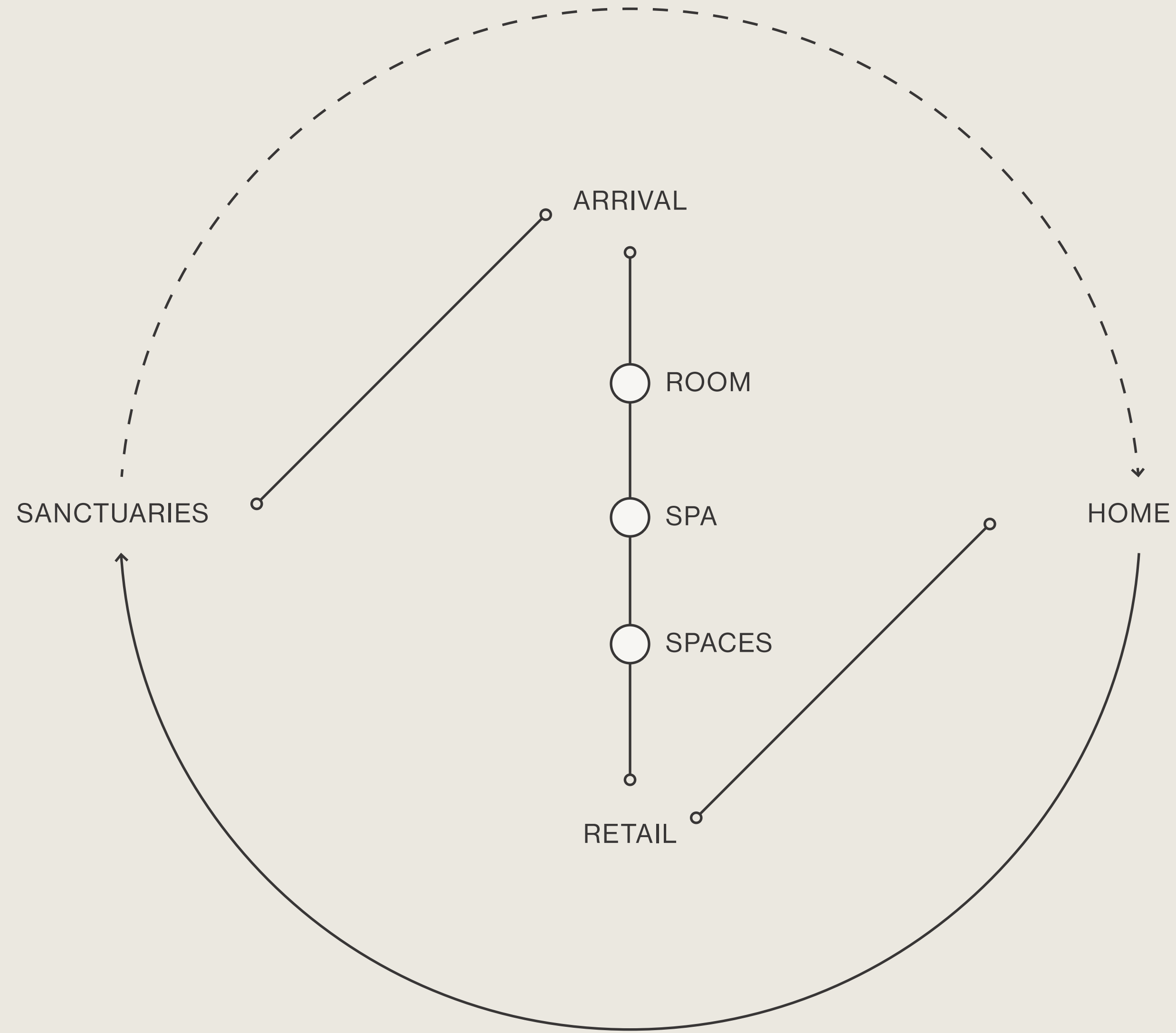
- Light · Climate · Landscape

**Local rituals**

**Seasonal activations**

- Momentum
- Residencies
- Sensory pop-ups

*System Journey*



# SENSORY EXPERIENCES IN ROOM

*Living the SeaSkin Life system.  
The room as a space of intimate  
and continuous wellbeing.*

SEASKIN LIFE — HEALTH & LONGEVITY HOSPITALITY



*Each element is designed to accompany the guest before, during, and after rest, creating a sensory atmosphere aligned with the SeaSkin Life universe.*

*Includes:*

SEASKIN LIFE — HEALTH & LONGEVITY HOSPITALITY



ATMOSPHERE & SCENT  
Breathe · Regulate · Inhabit

Reed diffusers · Candles ·  
Spray diffusers



WATER RITUALS  
Immerse · Cleanse · Relax

Sacred Bath · Aromatic Showers



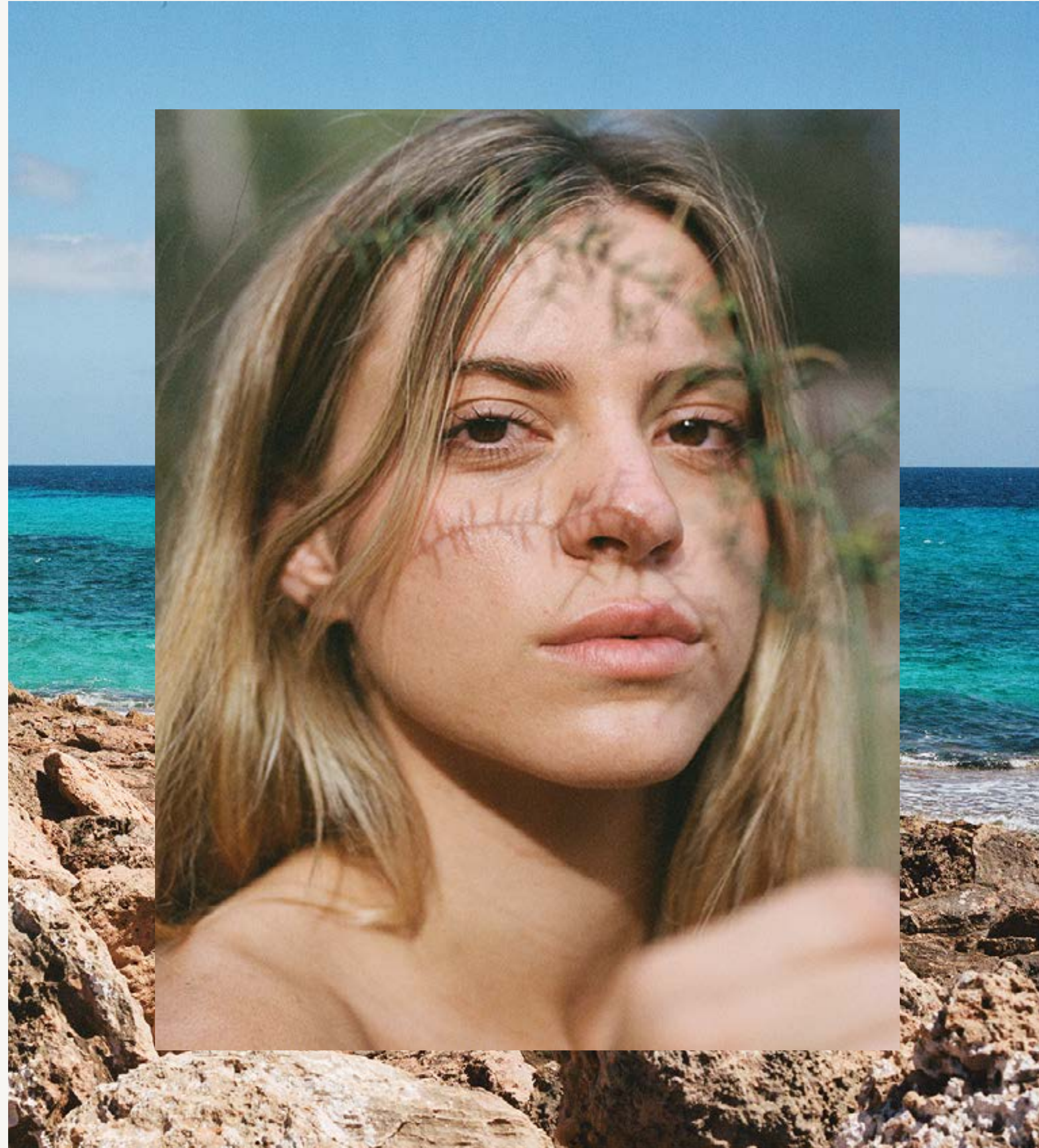
PERSONAL CARE  
WELLNESS MINI SIZES

Mini creams · Mini oils  
Mini serums



WELLNESS MINI BAR  
Nourish · Recover

Elixirs · Infusions  
Selected functional  
proposals



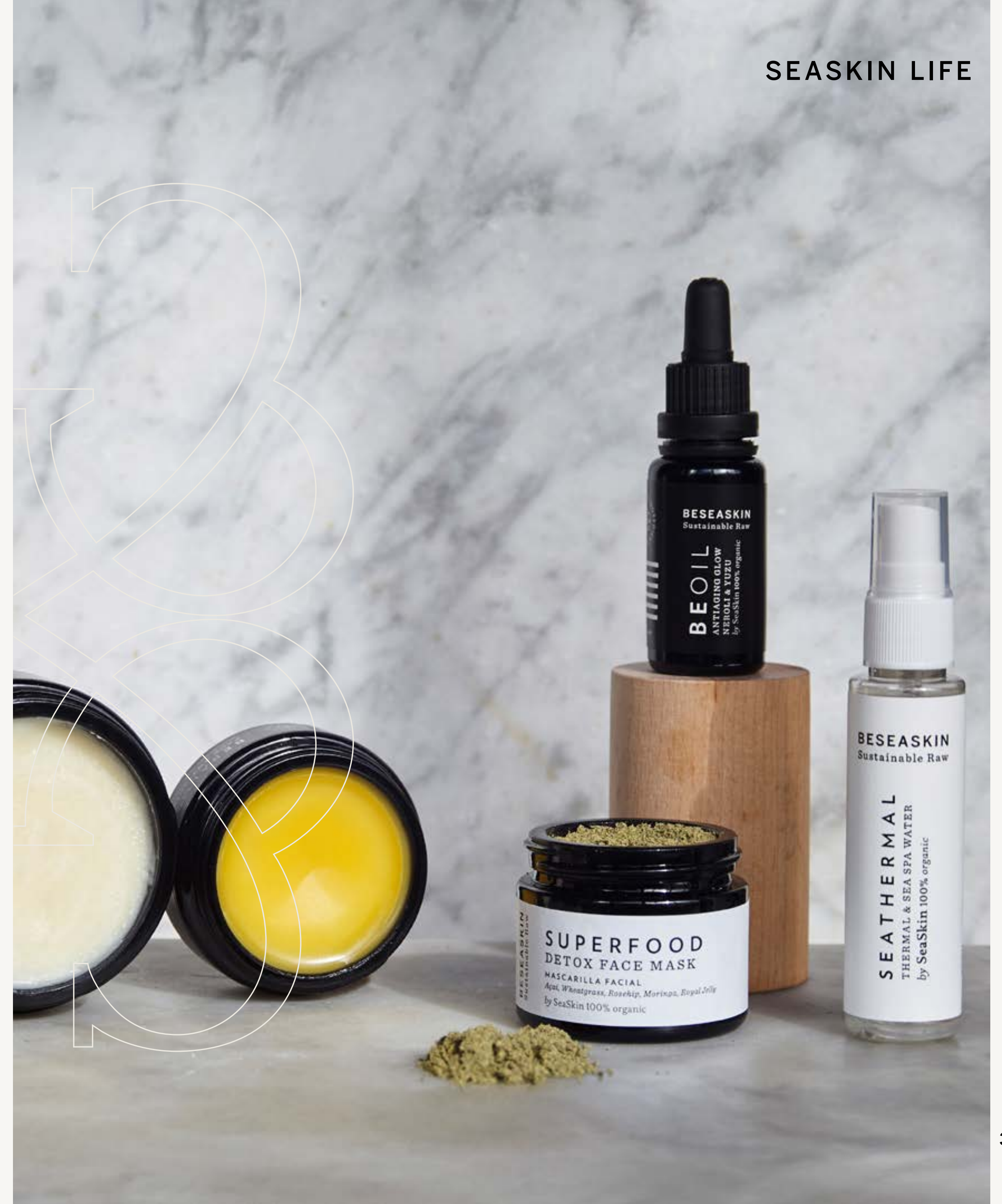
SCENT REGULATES STATE.  
THE BODY REMEMBERS.



# SEASKIN LIFE LIVING SPACES

*Hotels · Sanctuaries · Private residences*  
*Active care applied to the skin.*

SEASKIN LIFE — HEALTH & LONGEVITY HOSPITALITY





SEASKIN  
BIOTECHNOLOGY

Eco-luxury cosmetic biotechnology that combines beekeeping and botanicals (API & PHYTO) for revitalized and conscious skin.



BESEASKIN  
RAW

Raw beauty in its purest state. 100% organic and raw ingredients to nourish, strengthen, and restore true vitality to the skin.



SMELL THE PLANET  
VIBRATIONAL

Vibrational aromatherapy and vegan eco-cosmetics that act on emotion, memory, and presence through scent.



SEASKIN TRAVELLER  
AMENITIES

Eco-luxury amenities with Mediterranean marine botanicals and actives that transform the in-room experience and connect travel and wellbeing.

# ROOM SIGNATURE ECOLUXURY AMENITIES



SEASKIN LIFE — HEALTH & LONGEVITY HOSPITALITY

## SEASKIN *Traveller* COLLECTION

### ROOM TO SPA COLLECTION SEASKIN TRAVELLERS

AMENITIES TRAVELLERS COLLECTION  
BOTANICAL ESSENCE | SEA MINERAL | INFUSED RAW HONEY

*What does the Mediterranean smell*

SCENTS AND TEXTURES  
THAT CREATE A CONTINUOUS  
WELLNESS JOURNEY FROM THE  
ROOM TO THE SPA.



# THE AMENITIES COLLECTION



*Hand Wash* — PURIFY

*Botanical extracts, sea salt and honey. Antioxidants, vitamins, trace elements, amino acids and enzymes..*

SEA SALT, SUNFLOWER, SHEA BUTTER, HONEY AND LEMON VERBENA.

*Shower Gel* — DETOX

*Botanical extracts, sea salt and honey. Antioxidants, vitamins, trace elements, amino acids and enzymes.*

SEA SALT, HONEY, ACTIVATED CHARCOAL, SUNFLOWER, CYPRESS AND GREEN TEA EXTRACT.

*Body Cream* — GLOW

*Botanical extracts, antioxidants and vitamins.*

SUNFLOWER, COCOA AND SHEA BUTTER, AVOCADO, SWEET ALMOND AND COCONUT.

*Shampoo* — NOURISH

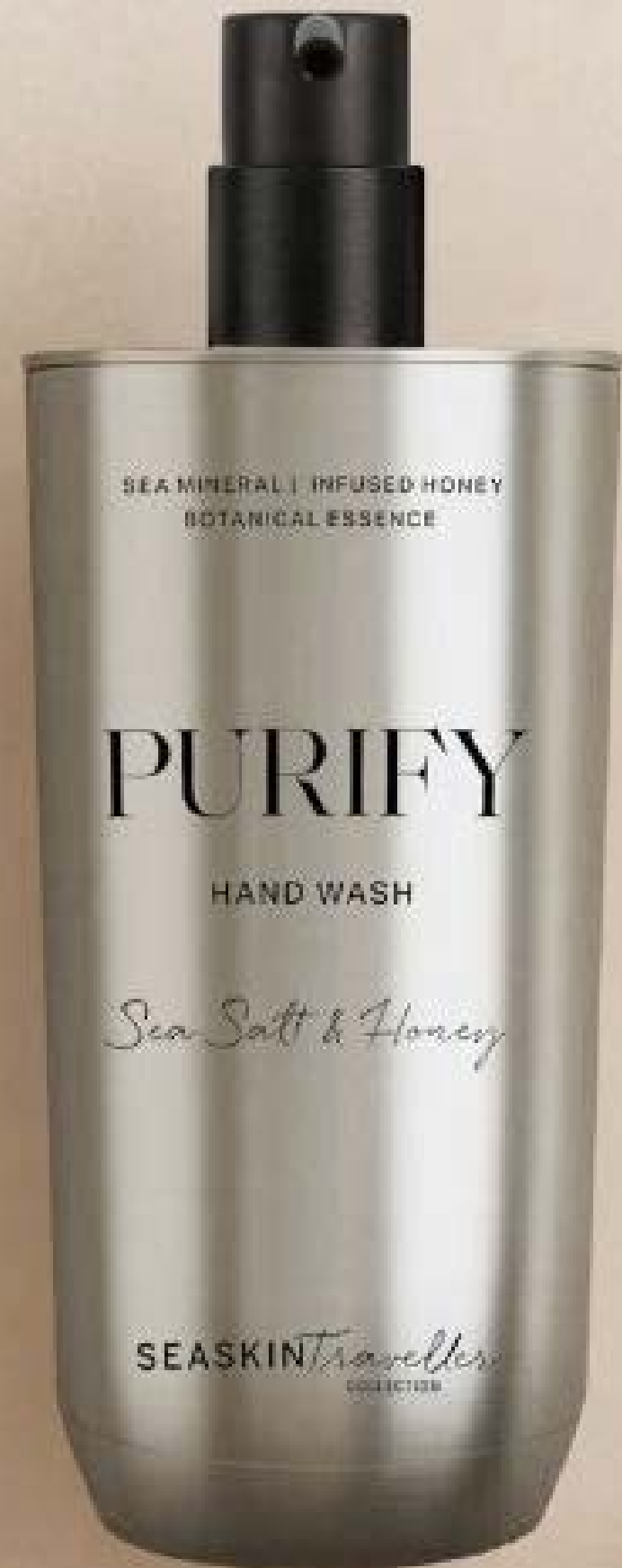
*Botanical extracts and sea salt. Antioxidants, vitamins and trace elements.*

SEA SALT, ALOE VERA, ARGAN, SUNFLOWER, JOJOBA, CALENDULA, CHAMOMILE AND CASTOR OIL.

*Conditioner* — RENEW

*Botanical extracts and honey. Antioxidants, vitamins, minerals, amino acids and enzymes.*

MANTECA DE KARITÉ, ARGÁN, COCO, GIRASOL, ALMENDRA DULCE Y MIEL.



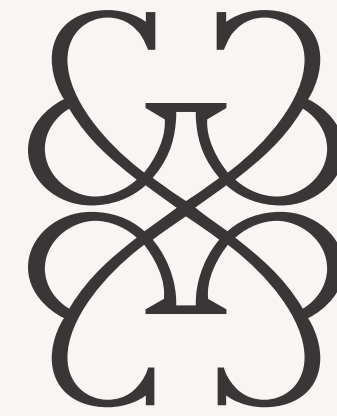
SEASKIN LIFE — HEALTH & LONGEVITY HOSPITALITY

## ECO - SYSTEM

*A synergy of pure ingredients, conscious rituals and respect for nature, designed for those who seek more than care: connection.*

CARING FOR THE SKIN IS AN ACT OF BALANCE: BETWEEN SCIENCE AND ORIGIN, BETWEEN WHO WE ARE AND WHAT WE CHOOSE TO

# THE ECO-SYSTEM COLLECTION



*MODERN  
WELLNESS  
For Travellers*



## ABS

*A system experienced in every gesture.*

SUSTAINABLE. SENSORY. ESSENTIAL.

## ALUMINUM

*Designed to last. Created to elevate.*

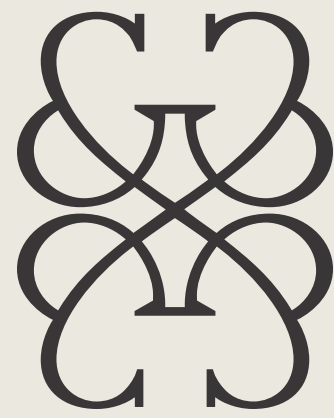
ECO-LUXURY HOSPITALITY.



05

# ARCHITECTURE

SEASKIN LIFE



*SeaSkin Life is a system designed to integrate preventive health, emotional wellbeing, and longevity in a coherent and sustained way.*

*A living architecture that translates biology into spaces, rituals, and experiences that support wellbeing over time.*

**SEASKIN LIFE**

# SYSTEM ARCHITECTURE

*The operational architecture of wellbeing that regulates the guest's physical, emotional, and metabolic state.*

## 1. BODY

Movement · Water · Metabolic activation

## 2. TREATMENTS

Manual and technological protocols · Direct intervention

## 3. EMOTIONAL MANAGEMENT

Breathing · Pauses · Nervous system balance

## 4. NUTRITION

Metabolic support · Sustained energy

## 5. ENVIRONMENT

Light · Materials · Acoustics · Circadian rhythms

SEASKIN LIFE — HEALTH & LONGEVITY HOSPITALITY

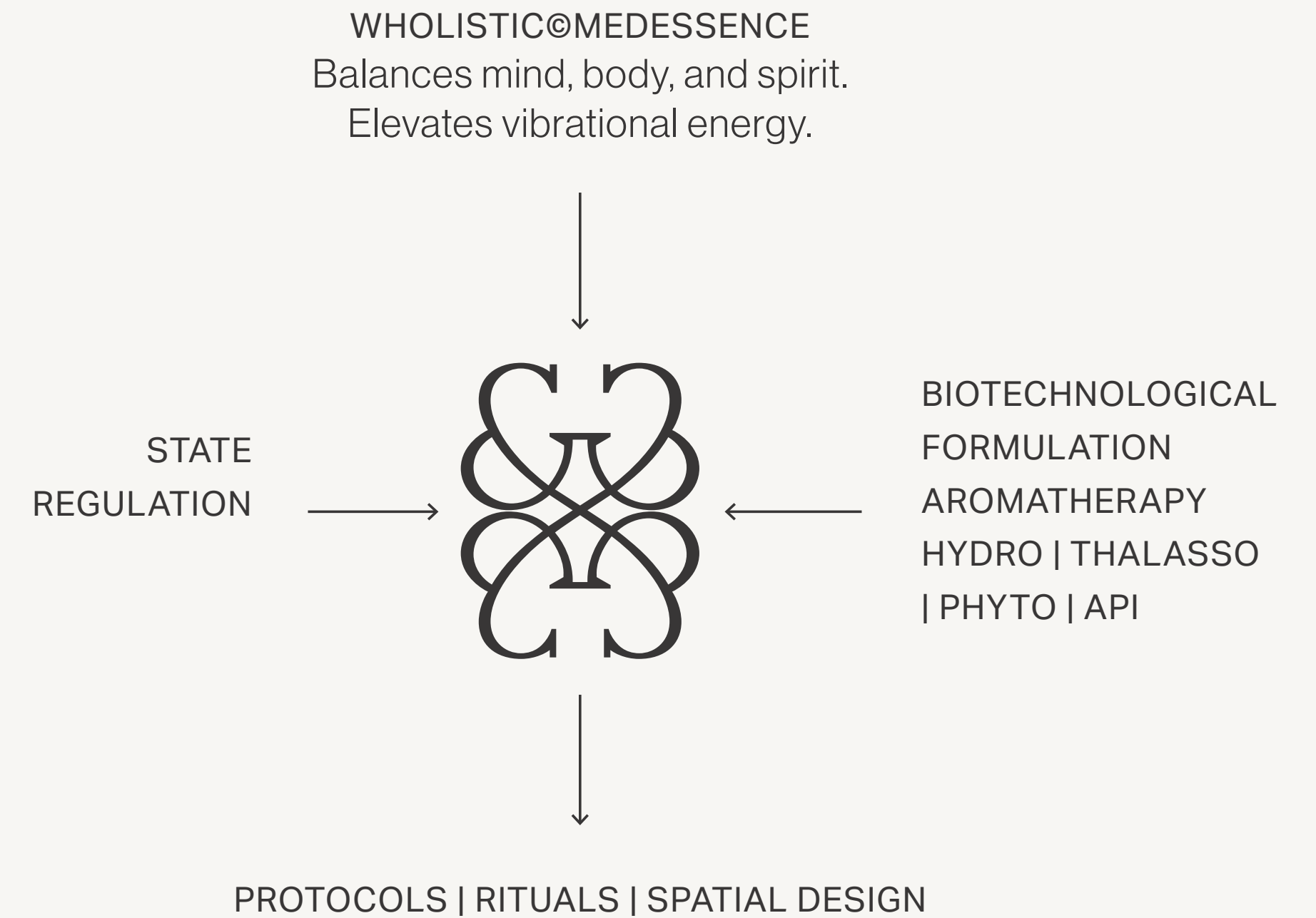


# WHOLISTIC® MEDESSENCE

SEASKIN LIFE — HEALTH & LONGEVITY HOSPITALITY



The system is applied within an operational framework that integrates formulation, protocols, and spatial design into a single system.



Proprietary formulation developed under biotechnology, traceability, and sustainability criteria, aligned with current 2026 hospitality standards.



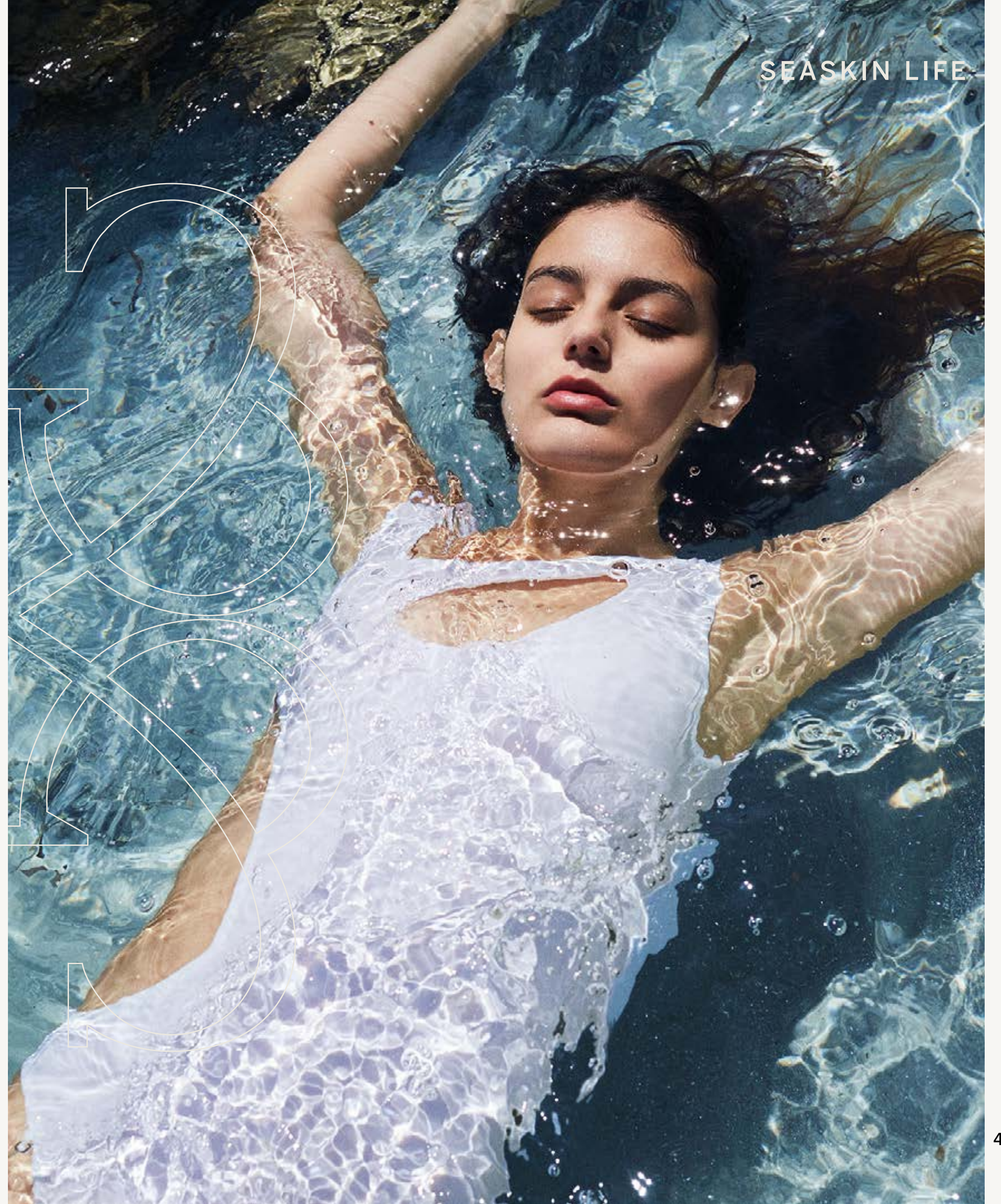
06

# LIVING SEASKIN LIFE

SEASKIN LIFE

*WELLBEING AS  
A WAY OF LIVING.*

*WE DESIGN STATES  
OF REGULATION,  
PRESENCE, AND  
COHERENCE.*





*From service to culture.*

A comprehensive wellbeing system that connects **body, treatments, emotional management, environment, and nutrition** through interconnected spaces, rituals, and formulations, designed to regulate internal balance and sustain wellbeing over time.

It also includes a clear focus on **well-aging and emotional longevity** as part of its systemic value proposition.

LIVING SEASKIN LIFE

SEASKIN LIFE



*Guests no longer seek treatments.  
They seek how they want to feel.*

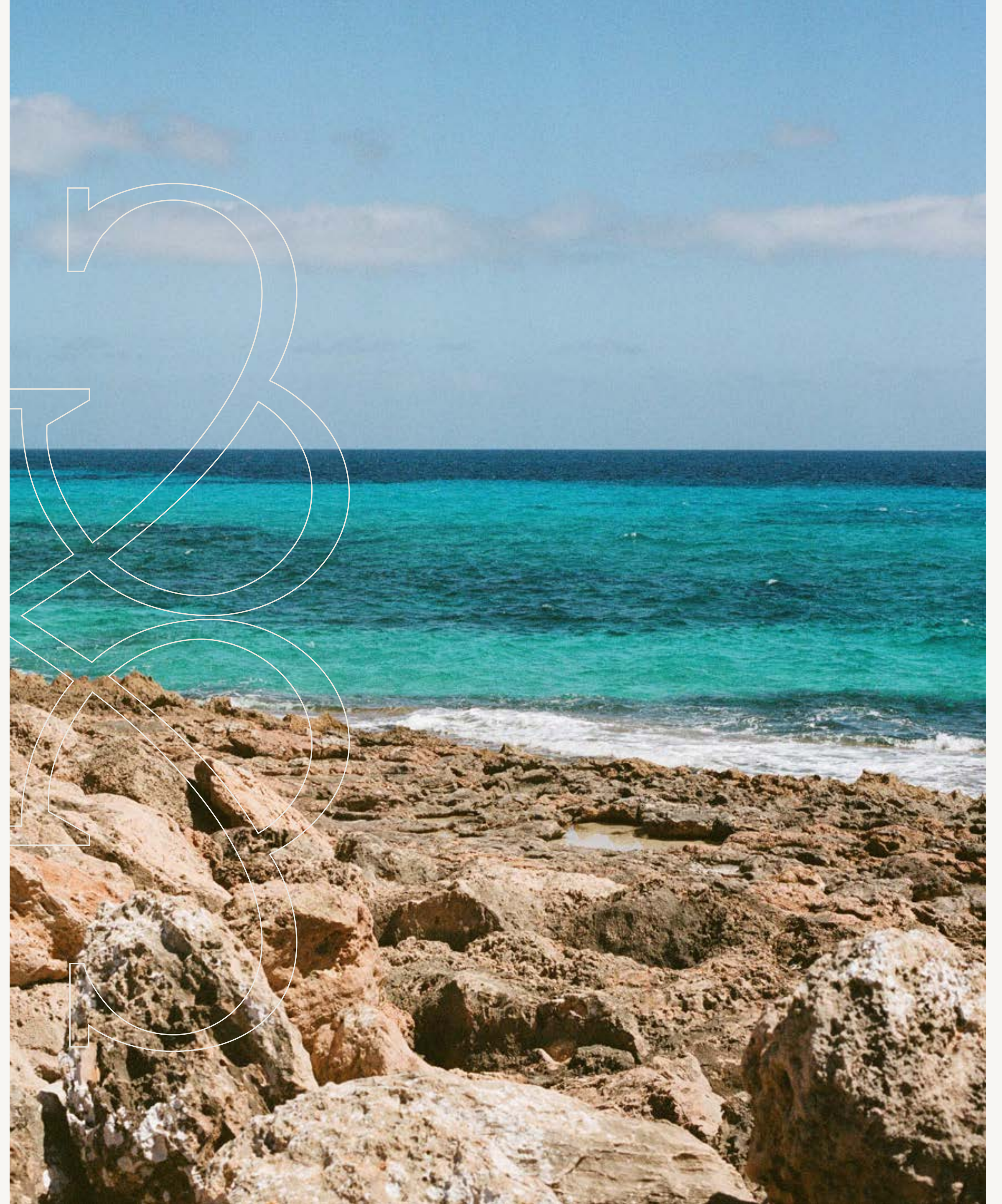


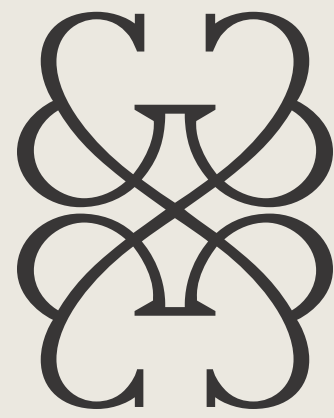
**SeaSkin Life deploys health across the entire hotel experience.**  
It is not a space. It is a system.

*A WAY OF LIVING.*

*CARE IS A  
DAILY GESTURE.  
INHABIT THE BODY  
WITH CALM.  
SUSTAIN PRESENCE.  
LIVE IN COHERENCE.*

SEASKIN LIFE



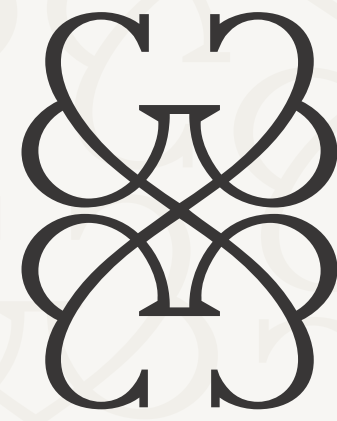


*SeaSkin Life is a structural decision for wellbeing.  
It is implemented as a modular or complete system,  
according to the typology and objectives of each hotel.*

**SEASKIN LIFE**



**SEASKIN LIFE**



[INFO@SEASKINLIFE.COM](mailto:INFO@SEASKINLIFE.COM)