



ENRICH THE GUEST EXPERIENCE  
WITH RITUALS HOTEL COLLECTIONS



“Rituals is the ideal partners for hotels that want to provide a luxurious, relaxing guest experience while maintaining the utmost respect for the planet”.

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## THE RITUAL GUEST EXPERIENCE

### *A warm welcome*

Upon arrival at the hotel, your guest is immediately greeted with a friendly smile, a cup of Rituals tea and the scent of exquisitely scented candles and fragrance sticks.

Once they get to their room, they'll see a Rituals gift on the pillows and luxurious body care products beside the sink and the shower. Moving on to the hotel spa, the customer journey continues with more Rituals products to help them relax, unwind and reconnect body, mind and soul.

When it is time to check out, the guest finds a display of carefully selected Rituals retail products in the lobby - the perfect way to take the hotel experience back home.

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## THE RITUAL OF KARMA

*“do good and good will come your way”*

Inspired by ancient Hindu belief, The Ritual of Karma was designed to help you radiate positivity by living with good karma and practising kindness. Enriched with white tea and holy lotus, the body care, sun care and home collections inspire you to practise kindness in all that you do.

The Ritual of Karma will immerse you in the positive summer's energy all year along thanks to its essence. Take good care of yourself, live calmly and pay attention to life's tiny details. In the end, all this positivity will come back to you in the form of happiness. Be happy in body, mind and soul.



*White tea and holy lotus flower*



Boutique Line (30 ml) The Ritual of Karma



Luxury line (47 ml) The Ritual of Karma

. NATURAL .  
90%  
ORIGIN .

## THE RITUAL OF KARMA HOTEL COLLECTION

Enriched with white tea and lotus, The Ritual of Karma collection inspires people to be kind to others and spread positive vibes.

THE RITUAL OF KARMA BOUTIQUE LINE 30 ML & LUXURY LINE 47 ML

There are 5 products available within both The Ritual of Karma amenity lines:

shampoo, conditioner, shower gel, body lotion and a 25 g or 40 g soap bar.



Hotel Dispensers Collection (300 ml) The Ritual of Karma and wall-mounted holders.

## THE RITUAL OF KARMA DISPENSERS COLLECTION

Uplift your guests' mood with our exclusive range of hand soap, lotion, shampoo and shower gel in sustainable 300 ml dispensers. Besides, all these products can be combined with the wall-mounted bottle holder.

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## THE RITUAL OF JING

*“your path to inner peace”*

Inspired by the ancient Chinese concept of Jing, representing calmness, stillness and tranquillity, The Ritual of Jing helps you to create a personal sanctuary where you can escape from the hectic pace of everyday life.

Infusing the two ranges in this collection into your daily routines will help you relax, calm the mind, and improve the quality of your sleep. It's essential to relax the mind, as your daily state of mind influences the quality of your sleep.



*Sacred lotus & Jujube*





Boutique Line (30 ml) The Ritual of Jing



Luxury Dispensers Collection (300 ml) The Ritual of Jing and wall-mounted holders.



## THE RITUAL OF JING HOTEL COLLECTION

Our exclusive collection of products surely changes your guests' experience. Let them relax right from the moment they arrive and enhance their sleep experience.

### THE RITUAL OF JING BOUTIQUE LINE 30 ML & DISPENSERS 300 ML

There are 5 products available within both The Ritual of Jing amenity lines:

shampoo, conditioner, shower gel, body lotion and a 25 g. Enrich your guests' stay with our exclusive range of hand soap, lotion, shampoo and shower gel. The dispensers can be combined with the wall-mounted bottle holders.

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RITUALS...  
shampoo  
sacred lotus & jujube  
THE RITUAL OF JING

RITUALS...  
conditioner  
sacred lotus & jujube  
THE RITUAL OF JING

RITUALS...  
shower gel  
sacred lotus & jujube  
THE RITUAL OF JING

RITUALS...  
body lotion  
sacred lotus & jujube  
THE RITUAL OF JING

RITUALS...  
soap bar  
body foam & extra care  
THE RITUAL OF KARMA  
NEW 140g/5oz e

RITUALS...®







## THE RITUALS COLLECTIONS GIFT-SETS

Rituals' minigift sets will be the icing on the cake! Your guests will never forget such a wonderful and magical experience!

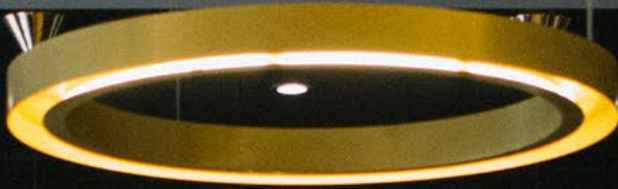
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LANDE

[info@landeint.com](mailto:info@landeint.com)

9600 NW 25TH ST UNIT#5A  
Doral, FL 33172

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